



Quarterly Newsletter

What is RPAC?

Since 1969, the REALTORS® Political Action Committee (RPAC) has promoted the election of pro-REALTOR® candidates across the United States. The purpose of RPAC is clear: REALTORS® raise and spend money to elect candidates who understand and support their interests. The money to accomplish this comes from voluntary contributions made by REALTORS®. These are not members' dues; this is money given freely by REALTORS® in recognition of how important campaign fundraising is to the political process. RPAC doesn't buy votes. RPAC enables REALTORS® to support candidates that support the issues that are important to their profession and livelihood.

How does it work in Connecticut?

CTR's public advocacy role serves a dual purpose. It enables the Association to serve as a "watchdog" to protect the interests of real estate owners and buyers at the State Capitol, as well as promoting and protecting our 16,000 members' ability to conduct business successfully.

- **Legislative/Regulatory Political Affairs** is the program that advocates for legislation/regulation that is favorable to the real estate industry and in opposition to those that are harmful. This effort involves tracking legislation, formulating positions, and lobbying to protect homeowners from over-burdensome taxation policies or unreasonable land use restrictions.
- **Political Fundraising** raises resources for RPAC and the Advocacy Fund. Members who give to RPAC do so because they believe that organized REALTOR® activity in the political process will not only result in a better business climate for the real estate industry, but in better government for all.
- **Advocacy Fund** is another way to promote REALTOR® positions about real estate and business issues to the general public and thus influence government decision-makers. Contributions to this fund are used for state issues and other state and federal political purposes. All contributions to the Advocacy Fund count towards our state RPAC Goal. *(Checks are made payable to CT Association of REALTORS® with "Advocacy Fund" in the memo portion of check.)*
- **RPAC**, the REALTORS Political Action Committee, is the mechanism for REALTORS® to help elect those political candidates who are pro-real estate. By CT law, contributions to RPAC are restricted to individuals and must be by personal check or personal credit card. *(Checks are made payable to RPAC.)*

Your RPAC contribution is voluntary and must be paid with a separate personal check or credit card. Contributions are not tax deductible for Federal or State income tax purposes. You may contribute more or less than the suggested amount. You may refuse to contribute without reprisal and the National Association of REALTORS® or any of its state associations or local associations will not favor or disfavor any member because of amount contributed. Your contribution to the joint political fundraising effort will be divided. 70% of your contribution will be used by Connecticut RPAC to support state and local political candidates. The remaining 30% will be provided to the National RPAC to support Federal candidates. The portion used by National RPAC will be charged against the applicable contribution limits of the Federal Law for an individual under 52 U.S.C. 30116, which allows a \$5,000 maximum aggregate contribution limit from individuals to RPAC in any calendar year. The portion used by State RPAC will be charged against the applicable contribution limits for an individual to a continuing political committee which, under sec. 9-612(a) of the Connecticut General Statutes, allows a \$1,000 maximum aggregate contribution per calendar year. Any solicitation of membership in RPAC is intended for members of the National Association of REALTORS®, its State Associations, and local Boards of REALTORS®. Nothing herein shall be construed as a solicitation of contributions from non-members, which is prohibited by law. A copy of our report is -led

by RPAC with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington D.C. 20463. Additional reports filed as required by Federal and State Law.

RPAC is the muscle behind NAR. RPAC represents more than 1.3 million REALTORS® that members of congress want as friends. Locally, we have a choice: RPAC or Advocacy. But we all need to join the effort.

So how are we doing?

As a group, we are not close to our dollar goal this year, and need to do a lot of work by December 1, to reach our goal of members who have invested and the dollars invested. Have you done your part? Can you talk about it at an office meeting? Your \$15 is what it takes. Yes, that's all. And if you have questions, give us a call. This year's RPAC chair is Frost Krist. You can reach her at 860-989-6301 via text or phone. Give today at <http://ctrealtors.com/rpac> and use your NRDS number as the Login/Username. Thank you!

VIRTUAL PHONE BANK – PHONE A FRIEND ON 9/23 AT 11:00 – WE NEED YOUR HELP

**2020
Barometer**



BOARD NAME	2020 Dollars	2020 Dollar Goal*	2020 % of Goal	2020 Total Mbrs	NAR Mbr Goal* (37%)	2020 Mbrs Invest	2020 Mbr %	\$ raised per member	Maj. Inv.	2019 Dollars as of 9/1/2019	2019 Mbrs Invest 9/1/2019
Darien	\$7,750	\$ 5,294	146.4%	356	132	298	84%	\$ 22		\$8,575	301
Fairfield	\$6,716	\$ 9,428	71.2%	634	235	201	32%	\$ 11		\$8,153	207
Greenwich	\$15,413	\$ 12,566	122.7%	845	313	275	33%	\$ 18		\$17,088	238
Mid-Fairfield	\$8,585	\$ 16,254	52.8%	1,093	404	332	30%	\$ 8		\$10,666	414
New Canaan	\$3,110	\$ 3,688	84.3%	248	92	110	44%	\$ 13		\$4,985	139
Ridgefield	\$3,069	\$ 4,402	69.7%	296	110	120	41%	\$ 10		\$4,215	146
Stamford	\$9,200	\$ 13,904	66.2%	935	346	325	35%	\$ 10	1	\$10,585	330
REGION 1 TOTALS	\$53,843	\$65,536	82.2%	4,407	1631	1,661	38%	\$ 12	1	\$64,267	1775
Bridgeport	\$1,405	\$ 22,306	6.3%	1,500	555	21	1%	\$ 1		\$3,111	25
Litchfield	\$3,945	\$ 5,978	66.0%	402	149	145	36%	\$ 10		\$5,899	184
Mid-State	\$10,631	\$ 9,190	115.7%	618	229	221	36%	\$ 17	3	\$11,185	237
New Milford	\$700	\$ 2,231	31.4%	150	56	26	17%	\$ 5		\$825	27
Newtown	\$1,330	\$ 2,706	49.2%	182	67	49	27%	\$ 7		\$3,099	51
Northern Fairfield	\$7,785	\$ 10,038	77.6%	675	250	298	44%	\$ 12		\$8,974	294
Valley	\$675	\$ 6,127	11.0%	412	152	19	5%	\$ 2		\$3,049	46
Waterbury	\$3,310	\$ 10,008	33.1%	673	249	130	19%	\$ 5		\$900	34
REGION 2 TOTALS	\$29,781	\$68,584	43.4%	4,612	1706	909	20%	\$ 6	3	\$37,042	898
Hartford	\$55,309	\$ 62,666	88.3%	4,214	1559	1,913	45%	\$ 13	4	\$26,084	698
Tri-County	\$2,440	\$ 5,770	42.3%	388	144	75	19%	\$ 6		\$6,571	108
REGION 3 TOTALS	\$57,749	\$68,436	84.4%	4,602	1703	1,988	43%	\$ 13	4	\$32,655	806
Eastern CT	\$24,842	\$ 14,231	174.6%	957	354	283	30%	\$ 26	15	\$22,237	353
New Haven Middlesex	\$19,120	\$ 42,902	44.6%	2,885	1067	693	24%	\$ 7		\$21,925	780
REGION 4 TOTALS	\$43,962	\$57,133	76.9%	3,842	1422	976	25%	\$ 11	15	\$44,162	1133
CTR	\$280									\$1,160	3
STATE TOTALS	\$185,615	\$259,689	71.5%	17,463	6461	5,534	31.69%	\$ 11	23	\$179,286	4615

70% **29%**
of 2019 Dollar & Participation Goals
37
Maj. Inv. as of this date last year

2020 Major Investor Goal = 67

Updated 9/1/2020